



CRTV | SCTY

Collectively
Created

Individually
Expressed

Reg. No.
3-528-874

EST. 2007



Summer
MOR
20





THE CREATIVE SOCIETY

**The Creative Society is a community
that influences generations by
sharing the expressive talents of athletes
artists, musicians, designers
and photographers.**

**Our ability to consistently evolve enables
us to venture beyond the boundaries
of traditional design.**

**We strive to broaden the view of fashion
by integrating the personality of our
creative culture, endlessly pursuing
what we believe;
Collectively Created
Individually Expressed.**

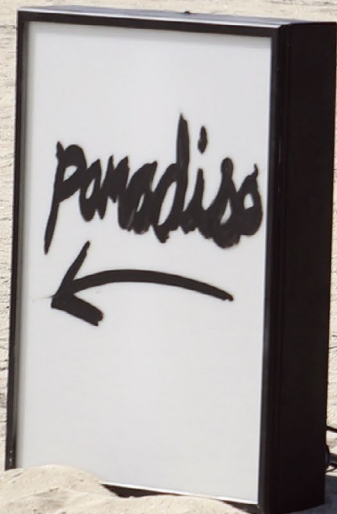
@liraclothing

www.liraclothing.com



**LIRA MFG.
COMPANY
REG. NO. 3-528-874**

**COLLECTIVELY CREATED
INDIVIDUALLY EXPRESSED
CRTV // SCTY**





Lina
Mfg
Co.





LC7300 MATWOOD VOLLEY SHORT

EMERALD | VINTAGE WHITE
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7301 DORMONT VOLLEY SHORT

BLACK | VINTAGE WHITE
S - XXL | 100% NYLON TASLON
18" OUTSEAM

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7302 BELLEROSE VOLLEY SHORT

ORANGE | VINTAGE WHITE
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7303 IRVINGTON VOLLEY SHORT

EMERALD | PINK
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7304 HARTLEY VOLLEY SHORT

SLATE | EMERALD
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7212 COURT VOLLEY SHORT

KHAKI | BLACK | CHARCOAL | SLATE | SAGE
S - XXL | 100% NYLON



18" OUTSEAM

USA: w/s \$17.50 msrp \$35 CAN: w/s \$22.50 msrp \$45

NEW COLORWAY



MADE IN USA



EXTENDED LENGTH



FOUR WAY STRETCH



CARRY OVER



LC7310 HOBART WALKSHORT

BLACK | OLIVE
S - XXL | 100% COTTON

19" OUTSEAM

USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7311 BUFORD VOLLEY SHORT

CHARCOAL | MUSTARD
S - XXL | 100% NYLON

18" OUTSEAM

USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



LC7313 FREEPORT JOGGER SHORT

BLACK | RED
S - XXL | 97% COTTON 3% SPANDEX

19" OUTSEAM

USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7312 UNION CARGO SHORT

BLACK | CHARCOAL | SLATE
S - XXL | 100% NYLON

18" OUTSEAM

USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50





DARK BLACK

BLACK

DARK BLUE

BLUE

LC6842 ANTIQUE JOGGER SHORT 2.0

DARK BLACK | BLACK | DARK BLUE | BLUE

28 - 38 | 98% COTTON 2% SPANDEX

USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



MUSTARD

BLACK

EMERALD

SLATE

BURGUNDY

LC6843 WEEKDAY JOGGER SHORT 2.0

MUSTARD | BLACK | EMERALD | SLATE | BURGUNDY |

SAGE | KHAKI | CHARCOAL | CAMO

28 - 38 | 98% COTTON 2% SPANDEX

USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



SAGE

KHAKI

CHARCOAL

CAMO





Paradiso!



1/2



DARK BLACK



BLACK



DARK BLUE



BLUE

LC6755 VINTAGE DENIM JOGGER 2.0

DARK BLACK | BLACK | DARK BLUE | BLUE

28 - 38 | 98% COTTON 2% SPANDEX

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70



BLACK



BROWN



EMERALD



OLIVE

LC6754 WEEKEND JOGGER 2.0

BLACK | BROWN | EMERALD | OLIVE | BURGUNDY | KHAKI | CHARCOAL | CAMO

28 - 38 | 98% COTTON 2% SPANDEX

USA: w/s \$25 msrp \$50

CAN: w/s \$32.50 msrp \$65



BURGUNDY



KHAKI



CHARCOAL



CAMO

NEW COLORWAY
MADE IN USA
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER





LC6730 JUCKSON JOGGER

BLACK | CHARCOAL | KHAKI
S - XXL | 98% COTTON 2% SPANDEX
USA: w/s \$26 msrp \$52 CAN: w/s \$32.50 msrp \$65



BLACK



CHARCOAL



KHAKI



LC7220 WILSON JOGGER

BLACK | KHAKI | CHARCOAL
S - XXL | 98% COTTON 2% SPANDEX
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



BLACK



KHAKI



CHARCOAL



LC7221 FULL COURT JOGGER

BLACK | CHARCOAL | SLATE | SAGE
S - XXL | 100% NYLON
USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



BLACK



CHARCOAL



SLATE



SAGE







LC6833 SHOOTY SS WOVEN

MUSTARD | BLACK | EMERALD | GREY | RED | PINK | WHITE
S - XXL | 100% COTTON

USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50 



LC7320 HIALEAH SS WOVEN

SLATE | RED
S - XXL | 100% COTTON

USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7221 PERDIDA SS WOVEN

BLACK | EMERALD
S - XXL | 100% COTTON

USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7322 SENTINEL SS WOVEN

BLACK | SLATE
S - XXL | 100% RAYON

USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65

NEW COLORWAY
MADE IN USA
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER





LC6835 DOUGLAS LS WOVEN

BLACK | EMERALD | GREY | RED | WHITE
S - XXL | 100% COTTON

USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55









LD7330 FIRTH SS KNIT

BLACK | WHITE
S - XXL | 100% COTTON

USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7331 MOULALLA SS KNIT

BLACK | WHITE
S - XXL | 100% COTTON

USA: w/s \$17 msrp \$34 CAN: w/s \$22 msrp \$44



LD7332 CLATSOP SS KNIT

TEAL | RED

S - XXL | 100% COTTON

USA: w/s \$16 msrp \$32

CAN: w/s \$20 msrp \$40





LD7340 TIGARD KNIT TANK

BLACK | WHITE
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7341 BANDON KNIT TANK

BLACK | WHITE
S - XXL | 100% COTTON
USA: w/s \$17 msrp \$34 CAN: w/s \$22 msrp \$44



LD7342 CLIVE TANK

BLACK | RED
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



LD7343 ALVORD TANK

BLACK | WHITE
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30





33° 83' 4.7516

-117° 91' 17.32

F I
R A

NO. 3-528-874
COLLECTIVELY CREATED
INDIVIDUALLY EXPRESSED
CITY // OCTY



LD7350 LEAWOOD SS TEE

BLACK | TEAL

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD7351 COLBY SS TEE

BLACK | RED

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD7352 NEOLA SS TEE

BLACK | WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30





LD7353 MOULTON SS TEE

TEAL | WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD7354 EUDORA SS TEE

BLACK | PINK

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD7355 HAMER SS TEE

BLACK | WHITE

S - XXL | 100% COTTON

USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30







EVERYTHING BASICS



L4200 CAMP SS TEE

BLACK | NAVY | VINATGE WHITE
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30



CAN: w/s \$18 msrp \$36



L4199 ROYCE SS TEE

BLACK | BURGUNDY | MUSTARD
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$16 msrp \$32



CAN: w/s \$19 msrp \$38



L2637 KIWI SS HENLEY

BLACK | HEATHER GREY | WHITE
S - XXL | 100% COTTON
USA: w/s \$20 msrp \$40



CAN: w/s \$25 msrp \$50



L4201 BENNY SS HENLEY

BLACK | NAVY | BURGRUNDY
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$21 msrp \$42



CAN: w/s \$26 msrp \$52



L2500 AUSSIE TANK

BLACK | HEATHER GREY | WHITE
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30



CAN: w/s \$17.50 msrp \$35



L2975 BONDAI TANK

BLACK | BLUE | CORAL
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$16 msrp \$32



CAN: w/s \$18.50 msrp \$37



LD6080 WINSLOW SS TEE

HEATHER BLACK | HEATHER NAVY | HEATHER PLUM | HEATHER OLIVE | HEATHER GREY | HEATHER IVORY
S - XXL | 50% COTTON 25% RAYON 25% POLYESTER
USA: w/s \$16 msrp \$32




CAN: w/s \$18 msrp \$36

NEW COLORWAY
MADE IN USA
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER




LD6700 GALEN SS TEE

BLACK | NAVY | BURGUNDY | OLIVE
S - XXL | 100% COTTON MINERAL WASH 
USA: w/s \$14 msrp \$28 CAN: w/s \$16 msrp \$32




LD6702 EMBO HOODIE

BLACK | HEATHER GREY | PINK | WHITE
S - XXL | 100% COTTON MINERAL WASH 
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



LD6703 HUX HOODIE

VINTAGE BLACK | VINTAGE DENIM | VINTAGE OLIVE | VINTAGE BRICK | VINTAGE MUSTARD
S - XXL | 100% COTTON MINERAL WASH 
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60



LC7112 CARSON BEANIE

BLACK | EMERALD | OLIVE | BURGUNDY | RED | ROYAL BLUE | NEON GREEN | NEON ORANGE | VINTAGE WHITE
O/S | 100% ACRYLIC 
USA: w/s \$5 msrp \$10 CAN: w/s \$7.50 msrp \$15

NEW COLORWAY  MADE IN USA  EXTENDED LENGTH  FOUR WAY STRETCH  CAREY OVER 





A man with long, wavy blonde hair, wearing a bright pink sleeveless tank top and dark blue shorts with a white logo on the lower left leg. He is standing on a sandy beach, looking down and to his left.

XI
RX

SALES CONTACTS

LIRA CLOTHING
1169 N. KNOLLWOOD CIR.
ANAHEIM, CA 92801
O. 714-676-8624

BRIAN BARLOW
NATIONAL SALES MGR
D. 562-889-2717
barlow@liraclimbing.com

AMELIA RENAUD
CALIFORNIA & NEVADA
C. 714.931.5896
amelia.n.renaud@gmail.com

EVA HUME
PACIFIC NORTHWEST
C. 303.886.7791
eva@whitefangsales.com

TYTUS FRIAR
ROCKIES
C. 303.884.0368
tytusfriar@mac.com

LAUREN BERTOLINO
NORTH EAST & TRI STATE
C. 917.226.8763
lauren@soloshowroom.com

RYAN LANGHORNE
SOUTHEAST & S. MID ATLANTIC
C. 321.795.5892
r.langhorne1@gmail.com

INTERNATIONAL

LIRA CANADA INC.
1443 RUE BEGIN,
SAINT-LAURENT QC H4R 1V8
CANADA (LIRA)
O. 877-507-5472

MARC-A. SAUCIER
CANADIAN SALES MGR
C. 877.507.5472
marc@liraclimbing.com

JON H. GENIER
QUEBEC & MARITIME
C. 450.542.0396
jonh@agencejg.com

J.S. WEIR
WESTERN CANADA
C. 778.320.9347
js@waydangerous.com

